

Carlos Capel

Senior Product Designer

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EDUCATION

Graduate Degree

Interaction Design Specialization at Positivo University • (2016 - 2017)

Undergraduate Degree

Bachelors in Communication & Multimedia at State University of Maringá • (2012 - 2016)

SKILLS

Prototyping; Interaction Design; Design Systems; Usability Testing; UX Strategy; Research; Workshop Facilitation.

TOOLS

Figma; Sketch; Marvel; InVision; Zeplin; Hotjar; Google Analytics.

COURSES

UX Metrics

by Mergo UX (12h)

Product Management

by PM3 (40h)

Data-Informed Product Management

by Thiga (16h)

LANGUAGES

Portuguese - Native proficiency

English - Full professional proficiency

Spanish - Full professional proficiency

PROFESSIONAL EXPERIENCE

Senior Product Designer @ Qonto

(May 2023 -) • Barcelona, Spain (Remote)

- Led end-to-end product development (zero to one), driving projects from initial concept through MVP delivery, with a focus on customer acquisition and activation.
- Conducted UX research across multiple projects, including user interviews, usability testing, and desk research.
- Worked cross-functionally with product managers, engineers, researchers, and UX Writers
- Facilitated design workshops with different stakeholders
- Collaborated with Design System

Senior Product Designer @ PayFit

(Jun 2022 - May 2023) • Barcelona, Spain (Remote)

- Led workshops with stakeholders
- Conducted usability tests with users
- Engaged in continuous discovery with Researchers and PMs
- Executed prototyping and UI design

Product Designer @ eDreams ODIGEO

(Mar 2021 - Jun 2022) • Barcelona, Spain

- Led ideation workshops
- Prototyping and UI Design for eDreams B2C products
- Collaborated with PMs, UX Writers, and Researchers
- Conducted usability tests

Product Designer @ Infocar

(Jul 2020 - Feb 2021) • Sao Paulo, Brazil (Remote)

- Implemented product discovery with PMs while leading user research
- Delivered visual designs for web/mobile

Product Designer @ DB1 Global Software

(Jan 2018 - Apr 2020) • Maringa, Brazil

- Initiated new product concepts
- Led user research in projects
- Executed prototyping and UI design for web and mobile (iOS and Android)
- Led workshops for customers and clients

UX Designer @ Benner Group

(Aug 2017 - Dec 2017) • Maringa, Brazil

- Created UI components for the company's design system
- Executed prototyping and testing
- Conducted visual design

UX/UI Designer @ UDS

(Aug 2016 - Aug 2017) • Maringa, Brazil

- Implemented UX methods in the development process
- Led interviews, usability tests, and ideation workshops
- Designed UI for web and mobile apps